



Frequently Asked Questions

What is Stop the Alabama Beverage Tax?

Stop the Alabama Beverage Tax is a coalition of concerned citizens, businesses, and community organizations actively opposing any new taxes on everyday grocery items like soft drinks, juice drinks, sports drinks, fountain drinks, coffee, bottled water, and teas. The state should work to balance its own budget—and leave our grocery budgets alone.

Why did we form Stop the Alabama Beverage Tax?

We believe what we eat and drink should be up to us. Moreover, we can't afford higher costs at the grocery store in the form of new taxes. Today it's a tax on beverages; what will it be tomorrow?

How much is the proposed beverage tax?

We don't know yet. But even if the tax were just a penny per-ounce, a 12-pack of soft drinks would go up by 25 percent. (And some products could go up by more than 65 percent!) The point is: Taxes on beverages add up fast for the average Alabamian.

What would be the consequences of this type of tax?

Adding a new tax on common grocery items like beverages means higher costs at the checkout counter—not to mention higher restaurant, vending machine, and concession stand costs. A tax like that would burden shoppers and businesses alike, putting many jobs at risk and doing untold damage to local businesses like neighborhood grocery stores and convenience stores.

What can I do to stop the tax?

That's easy! Join Stop the Alabama Beverage Tax and encourage your friends, family, and neighbors to do the same. There is strength in numbers and the more of us who band together, the harder it will be for lawmakers to ignore us.

Join Stop the Alabama Beverage Tax today!
Visit: StopTheAlabamaBeverageTax.com

 Stop the Alabama Beverage Tax  @StopALBeverageTax

Paid for by the American Beverage Association, a member of Stop the Alabama Beverage Tax



Membership Form for Individuals

Help us send a strong message to our state and local elected officials that Alabama opposes new taxes on beverages like soft drinks, juice drinks, sports drinks, fountain drinks, coffee, bottled water, and teas.

Join us now and say **NO** to beverage taxes.

Yes! I want to be listed as an individual supporter of Stop the Alabama Beverage Tax—a coalition of concerned citizens, businesses and community organizations—because I oppose new taxes on beverages like soft drinks, juice drinks, sports drinks, fountain drinks, coffee, bottled water, and teas.

Visit StopTheAlabamaBeverageTax.com to learn more and to view our privacy policy.

Please complete the form fields below. By providing your email address, you will receive email updates from the coalition.

First Name (Print)

Last Name (Print)

Email

Phone

Address

City

Zip

Signature

Please fill in, sign and fax the form back to us at (334) 460-1854
or email it to info@stopthealabamabeveragetax.com.

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